

SIGN COMMITTEE <u>AGENDA</u>

Tuesday, April 27, 2010 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE. Chair

BOB CUNNINGHAM, Vice-Chair

JOSHUA PEMBERTON
DAWN SHERRY (ABR)
LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC)

KEITH RIVERA (ABR)

CITY COUNCIL LIAISON: MICHAEL SELF

STAFF: JAIME LIMÓN, Senior Planner

ELVA de la TORRE, Planning Technician KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

** SIGN COMMITTEE SUBMITTAL CHECKLIST **

The Sign Committee will take action when the following are submitted:

- A. <u>Color and material samples</u> referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. <u>Drawing of sign and site plan to an acceptable scale</u> in an 8 1/2" x 11" format foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. <u>Drawing of building elevations</u> or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

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PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For futher information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, April 23, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS:

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of April 13, 2010.
- C. Listing of approved Conforming Signs: from April 13, 2010 through April 20, 2010.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

DISCUSSION ITEM:

1. BUDGET FOR FISCAL YEAR 2010-2011

(8:35) Staff: Bettie Weiss, City Planner; and Jaime Limón, Senior Planner

(20 MIN) (Presentation of Community Development Department budget information for FY2010-2011, including potential budget impacts regarding Sign Committee Review.)

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CONCEPT REVIEW – NEW

2. **18 E ORTEGA ST** C-M Zone

 (8:55)
 Assessor's Parcel Number:
 037-132-025

 (10 MIN)
 Application Number:
 SGN2010-00055

Owner: Alan R. Porter
Applicant: Dave Tilsner
Business Name: Dargan's Irish Pub

(Proposal to remove existing signs, with the exception of one 10 square foot wall sign which is to remain unaltered, and add two 12 square foot (each) steel projecting signs, for a total of 24 square feet. The linear building frontage is 40 feet. The allowable signage is 40 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

3. **27 EL PASEO** C-2 Zone

(9:05) Assessor's Parcel Number: 037-052-024 (10 MIN) Application Number: SGN2010-00054

Owner: Ella Paseo, LLC Applicant: Dave Tilsner

Business Name: Guess

(Proposal for two new signs: one 4 square foot projecting aluminum sign and one 3 square foot aluminum acrylic wall sign, for a total of 7 square feet. The linear building frontage is 69 feet. The allowable signage is 69 square feet. The project is located in El Pueblo Viejo Landmark District.)

(An exception is requested and findings are required for exceeding the maximum allowable letter height of 10 inches, with a 19 inch letter and a 15 7/8 inch letter.)

CONCEPT REVIEW – NEW

4. **3120 STATE ST** C-2/SD-2 Zone

(9:15) Assessor's Parcel Number: 053-332-017 (10 MIN) Application Number: SGN2010-00056

> Owner: Paul Uyesaka Applicant: Ruben Rey

Business Name: Pueblo del Rey Funeral Services

(Proposal for a 26.6 square foot wall sign. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

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CONCEPT REVIEW – NEW

5. **3790 STATE ST** C-P/SD-2 Zone

 (9:25)
 Assessor's Parcel Number:
 053-300-025

 (10 MIN)
 Application Number:
 SGN2010-00058

Owner: Bank of America
Applicant: Coast Sign
Business Name: Bank of America

(Proposal to replace Bank of America logo signs. Proposal for seven signs: one 22.08 square foot internally illuminated monument sign; two 20.22 square foot (each) internally illuminated wall signs; three 2 square feet (each) directional signs; one 4.2 window sign, for a total of 84.72. The linear building frontage is 103 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW

6. **1096 COAST VILLAGE RD** C-1/SD-3 Zone

(9:35) Assessor's Parcel Number: 009-221-006 (10 MIN) Application Number: SGN2010-00057

Owner: 1096 Old Coast Highway, LLC

Applicant: Coast Sign
Business Name: Bank of America

(Proposal for three signs: one 28.59 square foot internally illuminated monument sign; one 27.17 square foot internally illuminated wall sign: one 8.75 square foot hanging sign, for a total of 64.46 square feet. The linear building frontage is 70 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – CONTINUED

7. **515 N MILPAS ST** C-2 Zone

(9:45) Assessor's Parcel Number: 031-234-020
(10 MIN) Application Number: SGN2010-00033
Owner: Christian and Asta Johansen

Agent: Safi Ishrati

Business Name: Kentucky Fried Chicken

(Proposal to replace an existing 20 square foot internally illuminated wall sign with a 20.6 square foot internally illuminated logo wall sign. The new logo identification sign is proposed to change to a new mug sign depicting "Colonel Sanders". The linear building frontage is 25 feet. The allowable signage is 25 square feet.)